

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 06360 160537Z

12

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 115520

R 151430Z SEP 75
FM AMEMBASSY JIDDA
TO SECSTATE WASHDC 2424
USDOC WASHDC

UNCLAS JIDDA 6360

E.O. 11652: N/A

TAGS: AFSP, ABLD, BEXP, SA

SUBJECT: CONSTRUCTION OF MODEL HOMES ON COMPOUND

REF: JIDDA 6249 AND PREVIOUS

1. FURTHER TO EMBASSY'S PROPOSAL THAT MODEL HOMES BE ERECTED ON EMBASSY COMPOUND, EMBOFFS HAVE BEEN IN CONTACT WITH GENERAL ELECTRIC REPRESENTATIVE (MR. RAYMOND SMALL). MR. SMALL SAYS THAT GE IS EXTREMELY INTERESTED IN ENTERING THE SAUDI MARKET FOR PREFAB HOUSING. HE STATED THAT HIS COMPANY ALONE WOULD BE WILLING TO CONSTRUCT SIX OR SO HOUSES IN A VARIETY OF CONFIGURATIONS AND FOR DIFFERING INCOME CATEGORIES ON THE EMBASSY COMPOUND. HE THOUGHT THIS WOULD BE AN IDEAL WAY TO DISPLAY THE GE PRODUCT.

2. RECOMMEND THAT DEPARTMENT AND CAGNE CONTACT GE TO INVESTIGATE THIS POSSIBILCMY. JUDGING FROM PRESENTATION WHICH SMALL MADE TO EMBASSY AND SAUDIS, HIS CONSTRUCTION TECHNIQUE WOULD BE QUITE SUITABLE TO SAUDI ENVIRONMENT AND PRICES HASMENTONED WOULD MEAN A MAJOR SAVINGS TO USG.

3. THIS COULD BE DONE DURING, OUTSIDE OF, OR EVEN IN ADVANCE OF THE U.S. EXHIBIT.
AKINS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Margaret P. Grafeld
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Review Media Identifier:
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TAGS: AFSP, ABLD, BEXP, SA
To: STATE COM
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